

# **Competition Regulation**

## ***"Unwanted Shapes - COVID19 Waste Edition"***

### **INTRODUCTION**

These terms and conditions regulate the "Open Call To all Shapers" competition, promoted by MEO - Serviços de Comunicações e Multimédia, S.A., with registered office at Av. Fontes Pereira de Melo, no. 40, 1069-300 Lisbon, under the single registry and taxpayer identification number 504 615 947 and with the share capital of 10,000,000.00€, in partnership with Turismo de Portugal I.P. - Special Scheme Public Institute, legal person no. 508 666 236, with registered office at Rua Ivone Silva, lote 6, in Lisbon and with the support of the World Surf League.

### **OBJECTIVES**

- a. This competition takes place as part of "The Unwanted Shapes COVID-19 Waste Edition" initiative, which materializes in the form of a competition - Open Call - aimed at all shapers - the term used to designate the "sculptor of boards" - in the world, urging them to submit the projects that will give rise to boards created with materials that result from the waste caused by COVID-19.
  
- b. MEO's and Turismo de Portugal's campaign will aim at promoting sustainability and environmental protection among the international Surf Universe and humanizing society by actively intervening in a theme and, consequently, increasing the visibility of Destination Portugal;
  
- c. Shapers (board builders) that present a surfboard model executed from the reuse of the waste/trash associated with the COVID-19 pandemic (masks, gloves, gel packages or similar) will be allowed to be evaluated for further production of the board.

### **TIMETABLE**

Start, competition launch: **15 October**

Deadline for submission of proposals: 11:59 P.M. of **12 February 2021**

Selection of proposals: **13 February to 1 March 2021**

Announcement of winners: **5 March 2021**

Reception of the boards: **until 19 April 2021**

## **CONDITIONS FOR PARTICIPATION**

- a. Competitors over the age of 18 must submit their board projects together with their personal data (name, address, email and telephone contact), professional experience and a description of the project they submit by 11:59 P.M. of 12 February 2021 by filling in the form created for this purpose at [www.unwantedshapes.com](http://www.unwantedshapes.com).
- b. In order to carry out their projects, competitors must choose materials that consist of waste/trash associated with protection against COVID-19, such as disposable masks, gloves, packaging, among other similar materials, and those that do not comply with this requirement are excluded.
- c. Competitors will have to ensure their full and exclusive ability to develop the project in accordance with the terms of this Regulation, without recourse to third parties, and may be required to provide clarification on how they intend to use the waste/trash in the design of the board.
- d. Only one project may be submitted by each participant, and no partnership projects are admissible.
- e. All projects will be evaluated by a Jury that may request further details, contacting the participants for this purpose.
- f. The projects will have to be developed so that the boards have a level of professional use and can be surfed at the MEO PRO Portugal 2021 event.
- g. The rules for participation in the Competition and these Regulations are available on the Internet at [www.unwantedshapes.com](http://www.unwantedshapes.com).

## **EXHIBITION AND USAGE RIGHTS**

- a. It is a condition of participation in the competition that MEO and Turismo de Portugal I.P. have exclusive ownership and copyright over the projects and boards built.

- b. By submitting your project, the participant accepts and guarantees that it is entirely of his or her own authorship and is responsible for its content, ensuring that all documentation, drawings, mock-ups, or other elements constituting it, do not infringe any third party rights, especially intellectual property rights, and are not offensive, injurious, defamatory, illegal or illicit;
- c. The participant is accountable before MEO and Turismo de Portugal I.P. and any third parties, for all possible damages caused by the presentation of his/her project.
- d. MEO, Turismo de Portugal I.P. and the World Surf League reserve the right to divulge the projects they consider the most creative or that contain a distinctive sustainable component in all events, websites and promotional materials in digital or offline media.
- e. The names of the authors of the projects, and the construction of their boards, will be mentioned whenever their works are exhibited.

#### **SELECTION OF THE WINNERS**

- a. The jury will be composed of a group of selected elements, a representative of MEO and a representative of Turismo de Portugal I.P. who will choose the winners, having as main criteria the quantity, quality and maximization of the waste/trash in the construction of the board. As secondary criteria, the following will be evaluated: creativity, functionality, innovation, viability and originality.
- b. The 10 (ten) best projects will be chosen according to the criteria referred to in the previous number and exhibited at the MEO Pro Portugal 2021 event.
- c. The winners will be contacted by MEO from 13 February to 1 March 2021.
- d. The winners will be presented, and their prizes will be awarded from 5 March 2021

#### **PRIZES**

- a. At the end of the competition and after selecting the 10 best projects, MEO will contact the 10 (ten) finalists chosen by the jury to send the 10 boards selected to the care of and to the following address:

**ETCP – Bruno Cardoso**

**Centro Logístico PT – Armazém 3 – Cais 24**

**Parque Industrial SOLVAY**

**2625-090 Póvoa de Santa Iria / Portugal**

- b. The winners will be announced on the website [www.unwantedshapes.com](http://www.unwantedshapes.com).
- c. The winners will be individually sponsored by MEO, with the amount of 500€ (five hundred euros) that will cover the execution of the board and MEO will additionally cover all charges for its transportation.
- d. The payment of the amount referred to in the previous number shall only be made when the boards are delivered, in perfect conditions of use, to be used in MEO Pro Portugal 2021.
- e. The prizes to be awarded are free of any burden or charge for the winners, and MEO will pay stamp duty on the award of the prizes.

**RESPONSIBILITY OF THE WINNERS**

- a. The winning competitors will be fully and exclusively responsible for ensuring all health protection measures for themselves, and others, to handle the material (waste/trash) of the board construction.
- b. Each winner is solely and exclusively responsible for the design, construction, and delivery of the board, regardless of where they live or work on this project.
- c. The construction of the boards must respect the guidelines concerning the placement of brands/logos, which can be consulted by the winners at [www.unwantedshapes.com](http://www.unwantedshapes.com).

**6. RIGHTS AND GUARANTEES**

- a. All competitors in the present Competition authorize the disclosure of their projects in all communication campaigns and events that take place within the scope of "The Unwanted Shapes - COVID-19 Edition", promoted by MEO, Turismo de Portugal I.P. and World Surf League, and the participation in the Competition is deemed as acceptance of this

condition.

- b. MEO, Turismo de Portugal I.P. and World Surf League reserve the right to amend, at any time, these regulations, whenever they deem necessary, making the amendments effective after their publication on the website [www.unwantedshapes.com](http://www.unwantedshapes.com) and in case of verification of actions that may imply the practice of criminal offences, and that harm the good name of any of the promoting entities.
- c. MEO, Turismo de Portugal I.P. and World Surf League's employees may not participate in this competition.
- d. MEO, Turismo de Portugal I.P. and World Surf League reserve the right to disqualify winners who deliberately try to vitiate, at some point, the rules and spirit of the Competition.
- e. The participation in this competition presupposes the full knowledge and acceptance of any participant of these Regulations, and therefore MEO, Turismo de Portugal I.P. and World Surf League reserve the right to refuse the participation of any competitor who does not comply with them.
- f. Any extraordinary situation or not foreseen in this Regulation will be assessed and decided by MEO, Turismo de Portugal I.P. and World Surf League.
- g. MEO, Turismo de Portugal I.P. and World Surf League shall not be liable for any error, human or technical, that may occur during the processing of the Competition, which is not the result of malice and exonerate themselves from any liability arising therefrom.
- h. None of the parties involved in this Competition may be held liable for the non-performance or defective performance of this competition if such non-performance or defective performance arises from facts or circumstances beyond the control of the parties, such as computer errors, state of war, serious alteration of public order, serious accident at the premises of the events or with equipment of either party, earthquake, explosion, storm, pandemic, fire, flood, sabotage, strikes.

- i. Participation in the Competition for purposes contrary to the Law and which presuppose harm to third parties, or in any way harm their honour, dignity, image, intimacy, religious beliefs, ideologies or any other legally recognised right is prohibited.

## **PERSONAL DATA**

- a. In the framework of this Competition, and whenever a participant provides his/her personal data, they will be processed by MEO in accordance with the personal data protection legislation in force at any given time, namely Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 ("RGPD"), in order to carry out all the procedures involved in entering the competition and receiving the prizes.
- b. MEO, under the legal terms in force, guarantees the competitors the exercise, at any time, of their respective rights, namely the right to access, rectify, update, limit and delete their personal data (except for the data which are indispensable for participation in the competition and receipt of the prizes or the fulfilment of legal obligations to which MEO is subject as controller), the right to oppose the use of the same for commercial purposes by Altice Portugal and the withdrawal of consent, without this compromising the lawfulness of the processing carried out under that consent.
- c. With the registry and participation in this Competition, the competitors agree with the content of these regulations, authorizing MEO and other entities involved in the organization of the events to use, edit, publish, reproduce and disclose, through newspapers, magazines, television, cinema, radio and internet, or any other media or means of communication, without any burden and without the need for additional authorization, their names, voices, images, projects, companies or brands, both nationally and internationally, for 36 months, solely for the purpose of disclosing the event and/or the products and solutions and activities of the companies of the Altice Portugal Group.
- d. For more information please see our Data Protection Policy at:  
<https://www.telecom.pt/en-us/pages/politica-privacidade.aspx>

**GENERAL PROVISIONS**

The competitors of this Competition accept to indemnify MEO in case it receives any complaint or claim for damages.